

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:690382-2022:TEXT:EN:HTML>

**Italy-Santa Maria Capua Vetere: Other services
2022/S 239-690382**

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

Official name: Amico Bio Soc. Coop. Agr. a r.l.

National registration number: 03648570616

Postal address: Via Mazzocchi 59

Town: Santa Maria Capua Vetere

NUTS code: ITF31 Caserta

Postal code: 81055

Country: Italy

Contact person: Enrico Amico

E-mail: direzione@amicobio.net

Telephone: +39 3284710258

Internet address(es):

Main address: www.amicobio.net

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at:
www.amicobio.net

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Amico Bio Soc. Coop. Agr. a r.l.

National registration number: 03648570616

Postal address: Via Grotte San Lazzaro 9

Town: Capua

Postal code: 81043

Country: Italy

Contact person: Enrico Amico

Telephone: +39 3284710258

E-mail: direzione@amicobio.net

NUTS code: ITF31 Caserta

Internet address(es):

Main address: www.amicobio.net

I.4) Type of the contracting authority

Other type: agriculture cooperative

I.5) Main activity

Other activity: Commercialisation, promotion, valorisation of organic fruit and vegetables

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Open call for tenders for the selection of an implementing agency

II.1.2) Main CPV code

98390000 Other services

II.1.3) Type of contract

Services

II.1.4) Short description:

Call for tenders for the selection, through an Open Competitive Procedure, of an implementing body entrusted with the implementation of actions aimed at achieving the objectives of the 2023/2026 three-year programme called "Bio Dynamic" (acronym Bio Di) aimed at the following target countries
target countries: ITALY, GERMANY; aimed at raising awareness and recognition of the Union's quality scheme
Union's organic production of fruit and vegetables.

II.1.5) Estimated total value

Value excluding VAT: 3 007 540.00 EUR

II.1.6) Information about lots

This contract is divided into lots: no

II.2) Description

II.2.3) Place of performance

NUTS code: IT Italia

Main site or place of performance:

Italy, Germany

II.2.4) Description of the procurement:

Target Country ITALY

- WP 2: Public relations

2.1 Radio and TV PR activities

2.2 Press events

- WP 3: Website, social media

3.2 Social media (account creation, periodical publication);

- WP 4: Advertising;

- WP 5: Communication Tools

5.1 publications, information materials for the media (media kits), promotional articles;

5.2 Promotional videos

- WP 6 events:

6.1 trade fair stands

6.2 seminars, workshops, business meetings, commercial or cookery training courses, activities in schools

6.3 restaurant weeks;

6.4 Sponsoring events;

6.6 Other events:

- Educational tours for journalists

- Company Open Days

Target Country GERMANY

- WP 5: Communication Tools

5.1 publications, information materials for the media (media kits), promotional articles;

- WP 6 events:

6.1 trade fair stands

6.6 Other events:

Incoming of German journalists to Italy

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 3 007 540.00 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

II.2.10) **Information about variants**

Variants will be accepted: yes

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project:

Proposal number: 101094892

II.2.14) **Additional information**

Section III: Legal, economic, financial and technical information

III.1) **Conditions for participation**

III.1.2) **Economic and financial standing**

Selection criteria as stated in the procurement documents

- III.1.3) **Technical and professional ability**
Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1) **Description**

- IV.1.1) **Type of procedure**
Open procedure

- IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

- IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

- IV.2.2) **Time limit for receipt of tenders or requests to participate**
Date: 29/12/2022
Local time: 12:00

- IV.2.3) **Estimated date of dispatch of invitations to tender or to participate to selected candidates**

- IV.2.4) **Languages in which tenders or requests to participate may be submitted:**
English, Italian

- IV.2.7) **Conditions for opening of tenders**
Date: 30/12/2022
Local time: 10:00
Place:

At the operational centre of OP Amico Bio Soc. Coop. Agr. a r.l. in Capua (CE) Via Grotte San Lazzaro 9
Information about authorised persons and opening procedure:
Appointed after the deadline for receipt of tenders

Section VI: Complementary information

- VI.1) **Information about recurrence**
This is a recurrent procurement: no

- VI.3) **Additional information:**

- VI.4) **Procedures for review**

- VI.4.1) **Review body**
Official name: Tribunal
Town: Santa MARIA Capua Vetere
Postal code: 81055
Country: Italy

- VI.5) **Date of dispatch of this notice:**
07/12/2022